

**Outreach and Education Committee Report**  
**June 20, 2016**  
**Roy Williams, Chair**

*Outreach and Education Technical Committee Review*

Staff reviewed the proceedings from the June 1-2, 2016 O&E Technical Committee and provided the Council O&E Committee with highlights from the most recent stakeholder survey along with analytics on the Council website, Facebook page, and blog.

Staff then reviewed the communication challenges identified by the O&E Technical Committee and the tactics the committee and staff will use while working together to address those challenges.

The Council Committee requested a copy of the Five Year Strategic Communications Plan as well as the communication analytics staff has compiled to date regarding visits and viewing of the Council website, Facebook page, video presentations, and blog user groups. Staff will provide the requested information via email.

This concludes my report.