

MRIP Strategic Planning Overview and Status Update



NOAA
FISHERIES

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Gulf of Mexico Fishery Management Council
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Impetus: 2015 GAO Review



- The Government Accountability Office (GAO) issued its final analysis of MRIP.

- “NOAA Fisheries should develop a comprehensive strategy to guide [MRIP’s] data collection efforts.”

- A strategic planning process for the program was initiated.
- Final draft for partner and stakeholder review is now available.

- Includes appropriate responses to the National Academies recommendations.
- Establishes overall program goals and strategies including enhance communications and outreach efforts.
- Identifies timelines for achieving objectives.
- Establishes program performance measures.

Plan Structure

Vision, Mission, Values



MRIP Strategic Plan Status

- The Strategic Plan was developed by a team that included members of the MRIP Executive Steering Committee and OST staff.
- Plan is now ready for review and feedback. Access it at MRIP website: countmyfish.noaa.gov
- We will be in contact with the Councils and other partners within the week to advise on providing input.
- Comments requested by June 30.